

ABSTRACT

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2 A method of facilitating delivery of traffic messages is disclosed. Data indicating
3 a plurality of traffic conditions on a road network are obtained. For each of the traffic
4 conditions, the data provides a location description. For each of the traffic conditions, the
5 method determines at least one broadcast service area in which the traffic condition is
6 located. A plurality of traffic messages is transmitted. Each traffic message is associated
7 with a broadcast service area code identifying the broadcast service area in which the
8 traffic condition is located.